



MANITOBA ORGANIZATION OF DISC SPORTS

STRATEGIC PLAN

2022 - 2026

VALUES

- ▷ Equity, Diversity and Inclusion
- ▷ Innovation and Growth
- ▷ Community and Spirit of the Game
- ▷ Excellence

VISION STATEMENT

A spirited and inclusive disc sports community in Manitoba.

MISSION STATEMENT

To promote disc sports and programming for all Manitobans.

PILLAR 1

OUTCOME 1

Develop coaches and officials

MAJOR INITIATIVES

- Recruitment and training of new coaches and officials
- Hosting annual certification session for coaching stream
- Develop leaders in communities in and outside of Winnipeg

OUTCOME 2

Create new and diverse program opportunities

MAJOR INITIATIVES

- Increase partnerships with community centres to deliver youth programs
- Improve accessibility to programs with more regional options
- Increase the diversity of options for individuals to participate

PILLAR 2

OUTCOME 1

Define long-term objectives

MAJOR INITIATIVES

- Communicate strategic plan
- Engage with the community in long-term planning

OUTCOME 2

Improve succession planning at all levels

MAJOR INITIATIVES

- Modify bylaws to reduce significant board turnover at one time
- Identify, recruit, mentor, educate and certify coaches
- Develop volunteer management strategy to address burnout, identify, engage and appreciate volunteers and keep track of contributions
- Develop a knowledge retention and transfer strategy for all board and staff positions

DEVELOPMENT

To grow disc sports through innovative programming that engages both new and existing members.

OUTCOME 3

Improve player recruitment and retention

MAJOR INITIATIVES

- Recruitment and retention of women and girls
- Improve transition from high school to adult rec leagues
- Engage with departed members

OUTCOME 4

Increase partnerships with community organizations

MAJOR INITIATIVES

- Build partnerships with underrepresented communities via existing community groups
- Partner with existing sports camps
- Support rural leaders to create new leagues and programs

ORGANIZATIONAL EFFECTIVENESS

To establish mechanisms for innovation, collaboration and continuous improvement.

OUTCOME 3

Plan programming strategically with input from all league organizers

MAJOR INITIATIVES

- Prioritize programming
- Engage with all league organizers to ensure that programming is planned strategically around priorities, demands and participant needs

OUTCOME 4

Monitor strategic plan

MAJOR INITIATIVES

- Develop strategic plan
- Develop operational plan
- Review progress on plans

PILLAR 3

COMMUNITY

An engaging, thriving, spirited, and respectful place for all Manitobans to play and grow with disc sports.

OUTCOME 1

Provide multiple opportunities to engage in disc sports

MAJOR INITIATIVES

- Address programming gaps to meet member interests
- Increase programming and total annual membership outside of Winnipeg

OUTCOME 2

Boost volunteer base and leadership capacity

MAJOR INITIATIVES

- Increase communication and build a confirmed volunteer list
- Identify and involve role models/community leaders to engage with volunteers
- Offer skills development programming at various levels

OUTCOME 3

Promote Spirit of the Game

MAJOR INITIATIVES

- Promote and educate players and non-players on the importance and necessity of Spirit in disc sports
- Highlight specific circumstances of spirited play



PILLAR 4

COMMUNICATION

Consistent open communication that is clear, concise, professional, and timely.

OUTCOME 1

Develop and implement an organization communication plan

MAJOR INITIATIVES

- Self-evaluate current MODS communication processes
- Provide education/resources where gaps are identified
- Develop MODS communication plan
- Implement MODS communication plan





MANITOBA ORGANIZATION OF DISC SPORTS

402 - 145 Pacific Avenue
Winnipeg, MB
R3B 2Z6

mods.mb.ca
(204) 925-5655