



Manitoba Organization of Disc Sports

Title	Team Names and Logos Policy
Owner	Director of Business & Sport Development
Approval By	Board of Directors

Originally Approved: March 20, 2023	Last Reviewed by Board: March 20, 2023	Last Revised: March 12, 2023
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1.0 PURPOSE

The purpose of this Policy is to inform teams of the appropriate standards for team names and logos.

2.0 POLICY/PROTOCOL

MODS requires sport clubs to ensure that all of its teams have appropriate names and logos. MODS considers a team name or logo to be “appropriate” if it meets the following standards:

- a. Does not discriminate against or demean any individual or group
- b. Does not include derogatory or sexual imagery
- c. Does not include a racial or ethnic stereotype
- d. Does not include references to gangs, weapons, violence, or other criminal activity
- e. Does not include negative references to religion or religious iconography

4.0 INAPPROPRIATE LOGOS

4.1 A sport club or team can have an appropriate team name (i.e., Warriors) but the imagery or logo associated with the team cannot be inappropriate.

4.2 MODS considers logos that have the following imagery to be inappropriate (this is not a complete list):

- a. Indigenous imagery (e.g., feathers, tomahawks, head of Indigenous person, warpaint)
- b. Negative religious imagery (e.g., devil face, pitchfork, devil horns)
- c. Overly-violent imagery (e.g., guns, bullets, bombs)

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5.0 NAME OR LOGO CHANGES

5.1 If MODS deems a team name, team logo, or any nickname used as inappropriate, the team will be required to change it before or during the season. The same rules apply if MODS receives a complaint part way through the season due to a team name and/or logo.

6.0 EXCEPTIONS

A sport club or team that believes it has a valid reason for requesting an exception to this Policy may contact MODS in writing detailing its reasons. For exception requests involving Indigenous-related names or logos, MODS pledges to consult with Indigenous-rights groups for guidance.

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